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## **Workforce Solutions Corporate Sponsorship and Partnership Ticket Package Program**

### **About Workforce Solutions**

Workforce Solutions is the non-credit continuing education and professional development program of Laurel Ridge Community College. Serving over 5,000 students and 1,000 employers annually, Workforce Solutions specializes in programs that develop and enhance workplace skills for individuals and organizations.

Workforce Solutions offers top-quality courses online and in person on hundreds of subjects taught by expert trainers on the campuses of Middletown and Warrenton and center in Luray, Virginia. Workforce Solutions also customizes courses to meet your organization's needs—be it a half-day workshop or a multi-week professional development, certification, or apprenticeship program.

Whether you're looking to improve your current career skill set, sharpen your skills in your quest for a new job, or develop custom training programs for your staff, let Laurel Ridge Workforce Solutions be a partner in your success.

### **Sponsorship and Ticket Package Opportunities**

We hope you will join other businesses in being a Corporate Sponsor of Workforce Solutions events and programs. Please consider the following event and program opportunities:

- Administrative Professionals' Day // April 26, 2024
- Leadership Institute // April 2024 – February 2025
- Leadercast // May 23, 2024 – Middletown, June 14, 2024 - Warrenton

### **Benefits of Sponsorship**

- Recognition of community involvement and support of continuing education and professional development.
- Depending on the sponsorship level, company recognition as a Corporate Sponsor on selected promotional materials, social media, direct mail, advertising media, and website page of event or program.
- Sponsorships are tax deductible as allowable by law through the Laurel Ridge Community College Educational Foundation, Inc., a non-profit tax-exempt 501(c)(3) organization.
  - Laurel Ridge Educational Foundation's Federal Tax ID – 51-0247624

### **Summary**

Your support of these events and programs will have a significant impact on the ability of Laurel Ridge's Workforce Solutions & Continuing Education Division and the Laurel Ridge Educational Foundation to provide quality workforce training in professional development and continuing education to our community.

**(540) 868-7021**

**LaurelRidgeWorkforce.com**

## 2023-2024 Sponsorship Events and Programs



### ➤ Administrative Professionals' Day – April 26, 2024 - Middletown

The Administrative Professionals' Day celebrates the work and dedication of professional administrators with workshops to improve their skills and inspire their service. Participants will find learning opportunities to increase productivity, improve performance, networking and to have fun.

Learn more by visiting [LaurelRidgeWorkforce.com/APD](https://LaurelRidgeWorkforce.com/APD)



### ➤ Leadership Institute ○ Middletown April 2024 – February 2025

The Leadership Institute offers current and emerging leaders the unique opportunity to grow and challenge their leadership and operational skills through a team-based interactive collaboration. The institute meets once per month over 10 months rotating among business facilities and is limited to 20 participants. Topics covered include Essential Skills of Leadership, Lean and Six Sigma, Personality Preferences, Time Management, Delegating for Results, Leading Effective Meetings, Employee Retention, Coaching for Improvement, etc.



Learn more by visiting [LaurelRidgeWorkforce.com/leadership-institute](https://LaurelRidgeWorkforce.com/leadership-institute)

### ➤ Leadercast – May 23, 2024 – Middletown, June 14, 2024 - Warrenton

Leadercast 2024 – For ages, humans have understood that our individual and collective habits dictate how we work, live, and play. Leadercast G.H.O.A.T. (Greatest Habits of all Time) will unearth the golden habits of proven leaders and give you positive, ancient habits to take your leadership next level. In 2024, you may participate by attending virtually, or by attending the REBROADCAST at one of our Laurel Ridge campuses!



Learn more by visiting [LaurelRidgeWorkforce.com/Leadercast](https://LaurelRidgeWorkforce.com/Leadercast)



## 2023-2024 Corporate Sponsorship Level Benefits



### **Mega Ticket Sponsorship // \$10,000** *A Value of \$14,500!*

- Includes two (2) Premier, one (1) Platinum and one (1) Silver Level sponsorships
- Sponsor may choose the events and/or program to apply the benefits of each sponsorship

### **Premier Level Sponsorship // \$5,000**

- Top positioning of logo on media ads, and email blasts
- Top positioning of logo on signage day of the event or program
- Top positioning of logo on event or program web page and link to your website
- Social media shares of sponsorship and scholarship giveaway program
- Free “booth” space in lobby to promote your organization day of the event
- Your promotional material available for distribution at participant seats
- Opportunity to speak and/or provide promotional message during event or program

### **Platinum Level Sponsorship // \$3,500**

- Logo on email blasts
- Logo on signage day of the event or program
- Logo on event or program web page and link to your website
- Social media shares of sponsorship and scholarship giveaway program
- Free “booth” space in lobby to promote your organization day of the event

### **Gold Level Sponsorship // \$2,000**

- Logo on email blasts
- Logo on event or program web page
- Logo on signage day of the event or program
- Social media shares of sponsorship and scholarship giveaway program

### **Silver Level Sponsorship // \$1,000**

- Logo on email blasts
- Logo on event or program web page
- Logo on signage day of the event or program

### **Bronze Level Sponsorship // \$500**

- Logo on signage day of the event or program

### **In-kind Donation**

- Value to be determined by sponsor and event/program need
- Opportunity to donate product and/or services to enhance the quality of the event or program experience for participants.
- Logo on signage day of the event or program
- Additional benefits may be added based on the total value reached on the above sponsorship levels.

All sponsorships are tax-deductible as allowable by law through the Laurel Ridge Educational Foundation, Inc., a non-profit tax-exempt 501(c)(3) organization.

No cost admission to the event or program may be included with the Gold, Platinum, Premier and Mega Ticket Levels mentioned above but shall not exceed 1/3rd the value of the sponsorship. The value of admission is not tax deductible.



## Corporate Sponsorship and Partnership Agreement Form

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ Contact Email \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ FEIN \_\_\_\_\_

Sponsorship Level	<input checked="" type="checkbox"/>	2023-2024 Event/Program	<input checked="" type="checkbox"/>
Mega Ticket Sponsorship // \$10,000	<input type="checkbox"/>	Admin Professionals' Day	<input type="checkbox"/>
Premier Sponsorship // \$5,000	<input type="checkbox"/>	Leadership Institute	<input type="checkbox"/>
Platinum Sponsorship // \$3,500	<input type="checkbox"/>	Leadercast	<input type="checkbox"/>
Gold Sponsorship // \$2,000	<input type="checkbox"/>		
Silver Sponsorship // \$1,000	<input type="checkbox"/>		
Bronze Sponsorship // \$500	<input type="checkbox"/>		
In-kind Donation	<input type="checkbox"/>		

In-kind Donation Description: \_\_\_\_\_ Value: \_\_\_\_\_

**My total sponsorship commitment is \$** \_\_\_\_\_ *Make checks payable to the Laurel Ridge Educational Foundation.*

**Mail check to:** Laurel Ridge Workforce Solutions • 173 Skirmisher Lane • Middletown, VA 22645 Attn: Guy Curtis

**Check enclosed:** ☐ **Invoice my organization:** ☐

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorships to run annually July 1, 2024 - June 30, 2025. Sponsorship levels are associated per event or program. Corporate Sponsorships are a charitable tax deduction as allowed by law through the Laurel Ridge Community College Educational Foundation, Inc., a non-profit tax-exempt 501(c)(3) organization.

**The value of admission is not tax deductible.**