

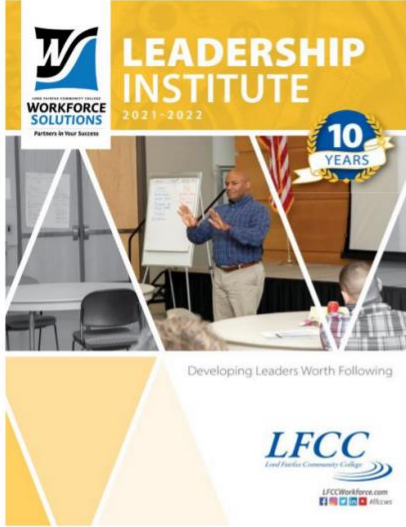


LORD FAIRFAX COMMUNITY COLLEGE

Workforce Solutions

Partners in Your Success

Corporate Sponsorship Program 2021-2022



LEADERSHIP INSTITUTE
2021-2022

10 YEARS

Developing Leaders Worth Following

LFCC
Lord Fairfax Community College

LFCCWorkforce.com



Workforce Solutions Corporate Sponsorship and Partnership Ticket Package Program

About Workforce Solutions

Workforce Solutions is the non-credit continuing education and professional development program of Lord Fairfax Community College. Serving over 8,000 students and 1,000 employers annually, Workforce Solutions specializes in programs that develop and enhance workplace skills for individuals and organizations.

Workforce Solutions offers top-quality courses online and in person on hundreds of subjects taught by expert trainers on the campuses of Middletown and Warrenton and center in Luray, Virginia. Workforce Solutions also customizes courses to meet your organization's needs—be it a half-day workshop or a multi-week professional development, certification, or apprenticeship program.

Whether you're looking to improve your current career skill set, sharpen your skills in your quest for a new job, or develop custom training programs for your staff, let LFCC Workforce Solutions be a partner in your success.

Sponsorship and Ticket Package Opportunities

We hope you will join other businesses in being a Corporate Sponsor of Workforce Solutions events and programs. Please consider the following event and program opportunities:

- Administrative Professionals' Day // April 27, 2022
- Leadership Institute // April 2022 – February 2023
- Education Consortium // Spring and Summer 2022

Benefits of Sponsorship

- Recognition of community involvement and support of continuing education and professional development.
- Depending on the sponsorship level, company recognition as a Corporate Sponsor on selected promotional materials, social media, direct mail, advertising media, and website page of event or program.
- Sponsorships are tax deductible as allowable by law through the Lord Fairfax Community College Educational Foundation, Inc., a non-profit tax-exempt 501(c)(3) organization.
 - LFCC Foundation's Federal Tax ID – 51-0247624

Summary

Your support of these events and programs will have a significant impact on the ability of LFCC's Workforce Solutions & Continuing Education Division and the LFCC Foundation to provide quality workforce training in professional development and continuing education to our community.

2021-2022 Sponsorship Events and Programs

➤ Administrative Professionals' Day – April 27, 2022 - Middletown

The Administrative Professionals' Day celebrates the work and dedication of professional administrators with workshops to improve their skills and inspire their service. Participants will find learning opportunities to increase productivity, improve performance, networking and to have fun.

Learn more by visiting LFCCWorkforce.com/APD



➤ Leadership Institute ○ Middletown April 2022 – February 2023

The Leadership Institute offers current and emerging leaders the unique opportunity to grow and challenge their leadership and operational skills through a team-based interactive collaboration. The institute meets once per month over 10 months rotating among business facilities and is limited to 20 participants. Topics covered include Essential Skills of Leadership, Lean and Six Sigma, Personality Preferences, Time Management, Delegating for Results, Leading Effective Meetings, Employee Retention, Coaching for Improvement, etc.

Learn more by visiting LFCCWorkforce.com/leadership-institute



➤ Education Consortium – Spring & Summer 2022

The Education Consortium is a collaborative effort among Fauquier, Frederick, Shenandoah, Warren, Rappahannock and City of Winchester Public schools and Lord Fairfax Community College to create local access to professional development training for all school system personnel. Teachers from participating school systems can choose from over 40 summer seminars in Middletown and Warrenton that have been pre-approved by area school systems for recertification points. Nationally known as well as local education experts lead a diversity of topics for various subject areas and all grade levels.

Learn more by visiting LFCCWorkforce.com/EC



2021-2022 Corporate Sponsorship Level Benefits



Mega Ticket Sponsorship // \$10,000 *A Value of \$14,500!*

- Includes two (2) Premier, one (1) Platinum and one (1) Silver Level sponsorships
- Sponsor may choose the events and/or program to apply the benefits of each sponsorship

Premier Level Sponsorship // \$5,000

- Top positioning of logo on media ads, and email blasts
- Top positioning of logo on signage day of the event or program
- Top positioning of logo on event or program web page and link to your website
- Social media shares of sponsorship and scholarship giveaway program
- Free “booth” space in lobby to promote your organization day of the event
- Your promotional material available for distribution at participant seats
- Opportunity to speak and/or provide promotional message during event or program

Platinum Level Sponsorship // \$3,500

- Logo on email blasts
- Logo on signage day of the event or program
- Logo on event or program web page and link to your website
- Social media shares of sponsorship and scholarship giveaway program
- Free “booth” space in lobby to promote your organization day of the event

Gold Level Sponsorship // \$2,000

- Logo on email blasts
- Logo on event or program web page
- Logo on signage day of the event or program
- Social media shares of sponsorship and scholarship giveaway program

Silver Level Sponsorship // \$1,000

- Logo on email blasts
- Logo on event or program web page
- Logo on signage day of the event or program

Bronze Level Sponsorship // \$500

- Logo on signage day of the event or program

In-kind Donation

- Value to be determined by sponsor and event/program need
- Opportunity to donate product and/or services to enhance the quality of the event or program experience for participants.
- Logo on signage day of the event or program
- Additional benefits may be added based on the total value reached on the above sponsorship levels.

All sponsorships are tax-deductible as allowable by law through the Lord Fairfax Community College Educational Foundation, Inc., a non-profit tax-exempt 501(c)(3) organization.

No cost admission to the event or program may be included with the Gold, Platinum, Premier and Mega Ticket Levels mentioned above but shall not exceed 1/3rd the value of the sponsorship. The value of admission is not tax deductible.



Corporate Sponsorship and Partnership Agreement Form

Company Name _____ Contact Name _____

Phone Number _____ Contact Email _____

Billing Address _____

City/State/Zip _____ FEIN _____

Sponsorship Level	<input checked="" type="checkbox"/>	2021-2022 Event/Program	<input checked="" type="checkbox"/>
Mega Ticket Sponsorship // \$10,000	<input type="checkbox"/>	Admin Professionals' Day	<input type="checkbox"/>
Premier Sponsorship // \$5,000	<input type="checkbox"/>	Leadership Institute	<input type="checkbox"/>
Platinum Sponsorship // \$3,500	<input type="checkbox"/>	Education Consortium	<input type="checkbox"/>
Gold Sponsorship // \$2,000	<input type="checkbox"/>		
Silver Sponsorship // \$1,000	<input type="checkbox"/>		
Bronze Sponsorship // \$500	<input type="checkbox"/>		
In-kind Donation	<input type="checkbox"/>		

In-kind Donation Description: _____ Value: _____

My total sponsorship commitment is \$ _____ *Make checks payable to the LFCC Foundation.*

Mail check to: LFCC Workforce Solutions • 173 Skirmisher Lane • Middletown, VA 22645 Attn: Guy Curtis

Check enclosed: **Invoice my organization:**

Signature: _____ Date: _____

Sponsorships to run annually July 1, 2020 - June 30, 2021. Sponsorship levels are associated per event or program. Corporate Sponsorships are a charitable tax deduction as allowed by law through the Lord Fairfax Community College Educational Foundation, Inc., a non-profit tax-exempt 501(c)(3) organization.

The value of admission is not tax deductible.